

**WESTERN STAR 100 YEARS BIRTHDAY PROMOTION
TERMS AND CONDITIONS**

1. Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

ELIGIBILITY

2. Entry is only open to Australian residents aged 18 years or over.
3. Employees (and their immediate families) of the Promoter, Participating Retailers (defined below) and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

PROMOTIONAL PERIOD

4. Entries into the promotion open at 12:01am AEST on 17/08/2026 and close at 11:59pm AEDT on 11/10/2026 (“**Promotional Period**”).

PROMOTIONAL COMPONENTS

5. This promotion involves two (2) components as below:
 - **Component 1:** A major prize component with all valid entries receiving the chance to win an Instant Prize (defined below).
 - **Component 2:** A secondary prize component with all valid entries being placed into three (3) separate draws depending on the Participating Retailer (defined below) of purchase.

PARTICIPATING RETAILERS

6. A “**Participating Retailer**” is any Coles, Woolworths and independent supermarket in Australia that advertises the promotion and stocks the Eligible Product (defined below) during the Promotional Period.

HOW TO ENTER

7. To be eligible to enter, individuals must, during the Promotional Period, purchase any Western Star product from the list below (“**Eligible Products**”) from a Participating Retailer and obtain a purchase receipt (“**Qualifying Transaction**”). If a purchase receipt is not automatically provided to the individual, it is their responsibility to request one.
8. Eligible Products include:
 - Western Star Spreadable Original Soft 500G & 375G;
 - Western Star Supersoft 500G & 375G;
 - Western Star Soft n Less Salt 500G & 375G;
 - Western Star Original Salted Butter 250G & 500G;
 - Western Star Chef’s Choice Unsalted Cultured Butter 250G & 500G;
 - Western Star Unsalted Butter 250G; and

- Western Star Gold Cultured Spreadable 340G.

9. To enter, individuals must then complete the following steps during the Promotional Period:
- a) Visit westernstar100yrs promo.com.au;
 - b) Follow the prompts to the promotion entry page;
 - c) Input the requested details (including their full name, valid email address and mobile phone number);
 - d) Upload a photo of their purchase receipt for the Qualifying Transaction;
 - e) Submit the fully completed online entry form; and
 - f) Follow the prompts to see whether they have been deemed a provisional instant prize winner.

LIMIT ON ENTRIES

10. Multiple entries permitted, subject to the following: (a) only one (1) entry per Qualifying Transaction permitted regardless of the number of Eligible Products purchased in excess of one (1); (b) only one (1) entry per week permitted; and (c) each entry must be submitted separately and in accordance with entry requirements.

COMPONENT 1: INSTANT PRIZES

11. Instant winners will be notified immediately on screen upon entry as to whether or not they have won an Instant Prize (defined below). All provisional instant winners are subject to verification which may take up to seven (7) days. Upon verification, winners will be sent their prize for digital prize winners or will be sent a request for address for physical prize winners to share their address details.
12. There are 1,524 Instant Prizes to be won (defined below). Instant Prizes will be awarded based on predetermined timestamps during the Promotional Period selected by a computerised random system at KollwitzOwen, SE251, 10-20 Gwynne Street, Cremorne VIC 3121. The first valid entry received on or after a selected winning timestamp will win (subject to verification) an instant win prize. A maximum of one (1) Instant Prize will be awarded in respect of each select winning time.
13. VIC winners of Instant Prizes valued at over \$1000, SA winners of Instant Prizes valued over \$250 and ACT winners of any Instant Prizes will be published (first initial, surname and postcode) at promotional website westernstar100yrs promo.com.au on 16/10/2026.
14. “Instant Prizes” include:

Quantity	Description	Value Per Prize	Total Value
23	Kitchenaid Artisan Tilt-Head Stand Mixer KSM195 in Empire Red	\$1,049.00	\$24,127.00
15	KitchenAid Go Cordless Hand Mixer With Battery	\$268.00	\$4,020.00
22	KitchenAid 9 Cup Food Processor KFP0921 in Empire Red	\$329.00	\$7,238.00

40	KitchenAid 4 Slice Toaster KMT4109 in Empire Red	\$279.00	\$11,160.00
104	Digital Mastercards®	\$100.00	\$10,400.00
405	Digital Mastercards	\$50.00	\$20,250.00
915	Digital Mastercards	\$25.00	\$22,875.00
TOTAL			\$100,070.00

15. The Digital Prepaid Mastercard is issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 and distributed by TCN Group Pty Ltd ABN 87 626 501 568 (“TCN”) pursuant to license by Mastercard. T&Cs apply. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. Redemption of the Digital Prepaid Mastercard is subject to the standard terms and conditions, which can be found at <https://card.gift/terms-and-conditions/mastercard>. **The card is valid for a period of three years from the date of issue.** Any ancillary costs associated with redeeming a Digital Prepaid Mastercard are not included. Any unused balance of a Digital Prepaid Mastercard will not be awarded as cash. Redemption of a Digital Prepaid Mastercard is subject to any terms and conditions of the issuer including those specified on the Digital Prepaid Mastercard.
16. Quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Terms and Conditions, all prize claims in excess of the advertised prize pool will be honoured. Any instant win prizes that are part of the advertised total prize pool and that are won but remain unclaimed will be awarded in the unclaimed prize draw.

COMPONENT 2: RETAILER DRAWS

17. All entrants will receive an entry into a Retailer Draw (defined below).
18. Entries will be divided into three (3) groups depending on their Participating Retailer of purchase, being either Coles, Woolworths, or an independent supermarket (“**Retailer Draws**”). Each Retailer Draw will take place at KollwitzOwen, SE251, 10-20 Gwynne Street, Cremorne VIC 3121 on 13/10/2026 at 11:00am AEDT. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. Winners of the Retailer Draws will be notified by email and phone within two (2) business days of the draw. ACT winners of the Draw Prizes will be published (first initial, surname and postcode) at westernstar100yrs promo.com.au on 16/10/2026.
19. The first one hundred (100) valid entries drawn in each Retailer Draw will each win a prize as below (“**Retailer Draw Prize**”).
- **Coles:** \$100 Coles eGift Card;
 - **Woolworths:** \$100 Woolworths Supermarket eGift Card; and
 - **Independent supermarkets:** \$100 Digital Mastercard.
20. Any ancillary costs associated with redeeming any Retailer Draw Prize are not included. Any unused balance of any Retailer Draw Prize will not be awarded as cash.

Redemption of any Retailer Draw Prize is subject to any terms and conditions of the issuer.

21. Coles Gift eCards terms and conditions can be found at <https://www.giftcards.com.au/giftcardtermsofuse>. Coles Gift eCards are not accepted online. Treat this Coles Gift eCards like cash. Stolen Coles Gift eCards will not be replaced or refunded. Coles Gift eCards are to be used for the purchase of goods and services at Coles Supermarkets and Coles Central, and cannot be redeemed at Coles Online, Coles Express or Liquor land. Not redeemable for cash or payments of credit cards or store accounts. Coles Gift eCards cannot be used to purchase gift cards. This card will expire 4 years from the issue date. For full terms of Use, expiry date or customer service visit [giftcards.com.au](https://www.giftcards.com.au) or phone 1300 304 990.
22. Any ancillary costs associated with redeeming the Woolworths Supermarket eGift Card are not included. Any unused balance of the Woolworths Supermarket eGift Card will not be awarded as cash. Redemption of the Woolworths Supermarket eGift Card is subject to any terms and conditions of the issuer including those specified on the Woolworths Supermarket eGift Card. Woolworths Group Ltd (ABN 88 000 014 675) is the issuer of the Woolworths Supermarket eGift Cards, but is not the promoter of this promotion, nor responsible for fulfillment of the promotion Terms and Conditions. Woolworths Supermarket eGift Cards have no expiry date and are redeemable at participating Woolworths Supermarkets and Metro stores or Woolworths online. For a list of participating stores and full eGift Card Terms and Conditions visit [woolworths.com.au/giftcards](https://www.woolworths.com.au/giftcards).
23. The Digital Prepaid Mastercard is issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 and distributed by TCN Group Pty Ltd ABN 87 626 501 568 ("TCN") pursuant to license by Mastercard. T&Cs apply. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. Redemption of the Digital Prepaid Mastercard is subject to the standard terms and conditions, which can be found at <https://card.gift/terms-and-conditions/mastercard>. **The card is valid for a period of three years from the date of issue.** Any ancillary costs associated with redeeming a Digital Prepaid Mastercard are not included. Any unused balance of a Digital Prepaid Mastercard will not be awarded as cash. Redemption of a Digital Prepaid Mastercard is subject to any terms and conditions of the issuer including those specified on the Digital Prepaid Mastercard.

UNCLAIMED PRIZE DRAW

24. Subject to the unclaimed prize draw clause, if for any reason the winner does not take a prize (or an element of the prize) at/by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.
25. Prizes must be claimed by 05/01/2027 (for the original winners) and 06/02/2027 (for the winners of the unclaimed prize draw, if any).
26. A draw for any unclaimed prizes, including any Instant Prize that is won but remains unclaimed, may take place on 06/01/2027 at the same time and place as the original Retailer Draws, subject to any directions from a regulatory authority. Winners, if any, will be notified by email and phone within two (2) business days of the draw. VIC winners of Instant Prizes valued over \$1,000; SA winners of Instant Prizes valued over \$250; and all other ACT winners will have their names published (first initial, surname and postcode) at westernstar100yrs promo.com.au on 08/01/2027.

GENERAL TERMS

27. Total prize pool value is up to AUD\$130,070.
28. Entrants must retain their original purchase receipt(s) for all entries as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant's entries and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the product purchased, store of purchase and that the purchase was made during the promotional period but prior to entry.
29. The Promoter, reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
30. As the prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third-party prize supplier and the provision of the prize is the sole responsibility of the third party and not the Promoter. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Terms and Conditions, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Terms and Conditions or otherwise.
31. Incomplete or indecipherable entries will be deemed invalid.
32. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
33. The Promoter's decision is final and no correspondence will be entered into.
34. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
35. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
36. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

37. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
38. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
39. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.

LIABILITY

40. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
41. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.

PRIVACY

42. The Promoter may collect your personal information directly or through its agents or contractors. The Promoter will use your personal information to conduct the promotion and any other purposes set out in these Terms and Conditions or otherwise permitted by law. If your personal information is not provided, you will not be eligible to enter the promotion. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this promotion, communicating with you or storing data. This may include disclosures to organisations outside Australia. By submitting an entry, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging, unless otherwise advised. The Promoter's Privacy Policy (see

<https://www.fonterra.com/au/en/privacy-statement.html>) includes information about:

- (i) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and
- (ii) how to complain about a privacy breach and how the Promoter will deal with such a complaint.

PROMOTER

43. The Promoter is Fonterra Brands (Australia) Pty Ltd (ABN 80 095 181 669) of Level 2, 40 River Boulevard, Richmond VIC 3121, telephone 1800 353 942.

PERMITS

NSW Authority No. TP/ 00772. ACT Permit No. TP26/00324. SA Permit No. T26/237.